For Immediate Release Contact: Art Resnick (202)927-8062 June 1, 2005 FY-05-27

TTB ANNOUNCES ESTABLISHMENT OF RIBBON RIDGE VITICULTURAL AREA

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published a final rule in the Federal Register on June 1, 2005, establishing the Ribbon Ridge viticultural area in northern Yamhill County, Oregon. The new viticultural area is entirely within the existing Willamette Valley viticultural area. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

This final rule becomes effective July 1, 2005.

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